## 國立屏東科技大學 九十五 學年度 碩士班 甄試招生考試 企業管理研究所 企業經營概論 試題

Created by Unregistered Version

## 注意事項: 1.作答時請清楚標明各題號, 2.請以中文作答全數考題。

- I . Transcribe each term as followed in Chinese and then explain each term with the right meaning **in detail** as you can:
  - 1. Business Process Reengineering (Business Process Redesign) (5%)
  - 2. Participative Management (5%)
  - 3. Knowledge Management **UNREGISTERED**
  - 4. Performance Appraisal (5% ented by Unregistered Version
  - 5. Supply Chain Management (5%)
  - 6. Customer Relationship Management (5%)
  - 7. Management Information System (5%)
  - 8. Financial Leverage (5%)
- Ⅱ. 請先列點分別說明四項「管理功能」(management functions)的個別意義(10%),接著請詳細地和邏輯地解釋此四項管理功能是如何地建構成一個「管理循環」(management cycle)。(10%)
- Ⅲ. 請定義何為「目標管理(Management By Objectives; MBO)」(5%)?目標管理的四項要素為何(5%)?請任舉一實例,藉此以列點而詳細地說明目標管理的執行過程或步驟為何(10%)?

## UNREGISTERED

V. Give examples to highlight and explain the several differences between  $\lceil$  work groups  $\rfloor$  and  $\lceil$  work teams  $\rfloor$  in detail. (20 reated by Unregistered Version